Request for Tender for the redesign of the Learn Together Curriculum and Strand Posters

Suitably qualified and experienced individuals and/or organisations are invited to submit a tender for the graphic design of Educate Together's **Learn Together Curriculum** and **Learn Together Strand Posters.**

Background and Context

Educate Together comprises a growing network of 97 primary schools and 21 second-level schools located across Ireland. In addition to the national curriculum, Educate Together schools teach their patrons' programme, the Learn Together Curriculum (www.educatetogether.ie/about/ethical-education/primary).

The Learn Together curriculum underwent an extensive and comprehensive review and was formally adopted by Educate Together member schools in May 2023. Prior to the publication of this revised curriculum, posters illustrating the content and names of each of the strands were designed and displayed in every Educate Together primary school. The new curriculum necessitates the development of new posters to align with the updated name and content of the curricular strands.

Tender

Educate Together is now seeking to appoint an appropriately qualified and experienced design team to **redesign the curriculum document in a new and engaging format**. This document is intended primarily for teachers and other education professionals and should present the learning outcomes in a clear, coherent manner that supports the enactment of the curriculum in Educate Together primary schools. This project will involve the redesign of the current curriculum document (including a new cover, internal layouts, visuals, graphics, cover page) and will not involve revising or proofreading the content.

In addition to the redesigned curriculum document, the successful tenderer will be required to **design and develop four accompanying posters**, with one poster representing each curriculum strand. The four posters should provide a visually engaging and accessible representation of the respective strands and the intended learning opportunities. It is envisioned that the posters and curriculum will reflect one another, demonstrating a coherent design and consistent branding across both.

Brief

The successful tenderer will:

- work with the Primary Education Officer, Head of Education and Development and Head of Communications to redesign the Learn Together curriculum document
- undertake a comprehensive visual redesign of the existing curriculum document
- design and develop updated strand posters to reflect the new names of the strands and curricular content
- establish a visual relationship between the curriculum document and the four posters
- develop appropriate visual devices, including graphics, diagrams, icons and other supporting elements where required
- develop a consistent visual hierarchy for headings, subheadings, key messages, examples, tables, diagrams and other content elements
- provide Educate Together with proposed designs and incorporate feedback on same before final sign-off
- provide final poster artwork and editable source files in both print-ready and digital formats, including high-resolution PDF and JPEG/PNG files, together with the original editable design files (e.g. Adobe InDesign, Illustrator or equivalent)
- Details on the proposed specifications are available upon request.

Timeline

It is anticipated that this project will commence in **November 2026** with the final artwork and posters designed being completed no later than the end of **January 2026.** The following is a proposed timeline for the completion of works:

- November 2026: Successful tenderer appointed
- November 2026: Initial meeting with Educate Together
- December 2026 – January 2027: First draft
- January 2027: Educate Together provide initial feedback on the designs
- January 2027: Feedback incorporated into the designs
- January 2027 – February 2027: Final feedback and amendments to designs
- February 2027: Designs completed and final digital documents shared with Educate Together

Relevant Information and Supports

- 2004 Learn Together Curriculum *(this was the first iteration of the curriculum. Strand posters were based on this document).*
- 2023 Learn Together Curriculum *(this is a working version of the document that will be redesigned).*
- The Educate Together Style Guide *(this will be shared with the successful applicant)*

Assessment Criteria

Tenders will be assessed against the following criteria:

- Value for money
- Demonstrated capacity to deliver the project within the specified timeframe

Budget

The total anticipated budget for this project is €4,000 (including VAT).

Further Information and Applications

Tenders should be emailed to: resources@educatetogether.ie marked 'Tender for the Redesign of the Learn Together Curriculum and Posters' no later than **5pm on 20th November 2026.** Please provide an itemised quote outlining a breakout of the costs incurred (e.g. curriculum design cost, poster design cost, VAT). Please also include links to any other examples of previous work completed.