

One Day Together

FRIDAY

22nd MARCH 2013



EDUCATE TOGETHER NATIONAL FUNDRAISING DAY

March 22nd 2013

This is our third year to hold a fundraising day. We've made a change to the name and date, so instead of organising an event in the dark and cold, the daffodils should be blooming and the skies should be a lot brighter. The idea is that all the Educate Together schools would do something to celebrate the Educate Together movement on the same day - One Day Together. Thank you to all of those schools who got involved previously and welcome if this is your first year.

This year we have also asked you how you want the money raised spent. A survey went out at the end of January and the frontrunner for the allocation at the moment is for support and CPD/training for teachers and principals. If you would like to contribute to the survey [please click here](#). Less than 20% of the funding we need comes from government and subscription fees combined, so we rely on charitable donations, volunteers, and funds raised from events to keep us going and growing.

The plan for the *National Educate Together Day* is simple, one member or small group of your school's community (well known person/people) does a sponsored run, swim, knit, silence(!) or some other challenge activity or fundraising event. Really the choice is up to you and what suits your school at the time.

WHAT WE PROVIDE

Fundraising Pack

2 x Stickers for buckets

2 x A3 Posters

3 x A4 Posters

Sponsorship card template

WHAT YOU WILL NEED

Brave souls to do an event

A bucket or two

Someone to count your coins
& take them to the bank.



FEAR OF HEIGHTS?

NO WORRIES

there are plenty of ways
to help raise money for

One Day Together...

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RECRUITING YOUR BRAVE SOULS

You can have as many people as you like. Choose people from the school who are well known. The children will get excited by seeing them do something either inspirational or something very silly.

CHOOSING A CHALLENGE

When choosing the challenge, pick something around their interests and hobbies, anything goes as long as it's safe. The following page has a few ideas to get them started.

WHAT NEXT?

Once you have made your choice fill in the enclosed posters and hang up around the school for everyone to see.

SPONSOR COLLECTION HINTS AND TIPS

Included in your fundraising pack are stickers to place on buckets for everyone to contribute to on the day. We would strongly recommend creating a mycharity.ie page as it is the simplest way to raise money among colleagues, friends or family. However if you would prefer, we have included a template for a sponsorship card. A good tip for using a sponsorship card is to make sure the first person to sign your card gives you a reasonably large amount of money. Others often follow their example. The sponsorship cards are not aimed at children. Children should be encouraged to use the bucket for coins on the school premises among the grownups.

Set up a mycharity.ie page

Setting up your own personal fundraising pages is one of the best ways to raise money.

Go to www.mycharity.ie and click on 'Create a fundraising page' (left side of page).

Next click on 'create your page'.

Then search for Educate Together and then click on the green 'select' button.

After that click on 'Other' and choose how long you would like to keep your page open for (we recommend choosing 1 month).

Next enter your email address and select 'I'm new to this site' then fill in your details and click 'continue'.

Finally design the page as you want it and finish by clicking on 'publish page'.

Once your page is set up just email your friends with the link to the page and they can donate by credit or debit card. The money goes securely to the mycharity.ie account and then on to Educate Together's account. It couldn't be easier or safer and we'll know it came from your school.

ADVERTISE

Let everyone know about the event. We have included posters put them up around the school so that students and parents can see them. If you have a school newsletter this would be an ideal place to promote it. Here is an example text if you would like to use it -

'On Friday March 22nd <name of person doing event> will <challenge event> to raise funds for Educate Together - so dig deep and bring along your contribution money on the day.'

Our school choice: _____



CHALLENGE SPONSORED EVENTS

When choosing your event think about what your interests and hobbies are, choose something enjoyable and fun for yourself and the kids. Here are a few ideas to get you started.

CHALLENGE EVENT IDEAS
Apple eating contest or challenge
Arm wrestling
Beard shave
Bake off
Board game tournament*
Bungee jump / skydive
Cycle* / run / swim* / kayak / canoe / walk
Chess tournament*
Dance marathon*
Darts competition
Drum marathon
Egg and spoon race
Head shave*
Knitting challenge
Onion peeling competition
Stationary cycle*
Silence*
Skipathon
Welly throwing competition
Window cleaning
Yoyo competition/marathon
* event was held in the last two year

MORE IDEAS

If a sponsored challenge event doesn't suit your school why not try one of these ideas?

ALTERNATIVE EVENT IDEAS
Cake Sale
Coin Trail
Street Collection
Easter Parade
Easter Concert
Gift for ET - kids bring in items to sell at a jumble sale
Easter Egg Hunt
Coffee Morning
Whole School Walk



Charity Kangaroo Boxing

CAN'T FIND A KANGAROO?

NO WORRIES

there are plenty of ways to help
raise money for

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GETTING MONEY RAISED BACK TO EDUCATE TOGETHER

We would really appreciate if you could get the funds in by **1st December 2011** so they can be included in the end of year financial accounts.

- **You can drop the money into the office or send in a cheque:**

Please make out to 'Educate Together' & send to:
Educate Together,
11-12 Hogan Place,
Dublin 2

- **Make a direct lodgment into the Educate Together account:**

Beneficiary A/C Name:

Educate Together / Ag Foghlaim le Chéile Deposit A/C

Beneficiary A/C No.

26358179

Bank Sort Code:

93-36-78

Beneficiary Bank:

AIB, Blackrock, Co. Dublin

Swift BIC:

AIBKIE2D

IBAN:

IBAN IE23 AIBK 9336 7826 3581 79

Reference:

PLEASE QUOTE 'ET Day' and 'your School' HERE

- **Use the donations page on our website**
www.educatetogether.ie/donate - just send me an email to let us know you have done so, emails are below.

FOR MORE INFORMATION AND SUPPORT

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Educate Together
Fundraising

PROMISE

We are accountable to you

Less than 10% of the funding we need comes from Government, and our schools are not 'fee paying' or 'private' schools, so we rely on charitable donations, volunteers, and funds raised from events to keep us going and growing.

Your support is vital to every aspect of our work. We know that it is important to you that your generous donation makes maximum impact on the lives of the families we serve. So, when you make a donation to Educate Together, or raise funds in aid of Educate Together we make this promise to you:

OUR DONOR CHARTER

- ▶ We will keep administration and fundraising costs to a minimum
- ▶ You will receive a prompt acknowledgement of your gift, at your request
- ▶ You will receive information about the projects and advocacy work that your gifts help to support
- ▶ We will observe the highest professional fundraising standards at all times
- ▶ Your right to privacy will be respected and Educate Together will comply with the laws relating to fundraising and the use of personal data
- ▶ Your gift will be handled responsibly and to the greatest advantage of the people for whom it is intended
- ▶ Where applicable, tax relief on donations will be claimed
- ▶ We will prepare external audited accounts
- ▶ We will also prepare an annual impact report, summarising our activities and financial results
- ▶ We will seek to maximise the value of public donations, and funds raised through events, by applying for funding from official funding bodies on an ongoing basis.

Your support is vital to our work.

If you have any further enquiries, please do not hesitate to contact us.

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